

MADHUBANI- THE EXOTIC ART OF MITHILA

Sangeeta Kaushik

Assistant Professor, Institute of Vocational Studies, New Delhi, India

DOI: <https://doi.org/10.15503/rg2019.5>

Keywords: Mithila, Nature, Kachni , Bharni, Sita , Deforestation, Originality

Abstract

The aim of this paper is to preserve the originality of the art form. The recent trends of consumerism, market and selling attitude have made this art a maidservant of the moneyed people. The selling of art and modifying it is not bad but it should not affect the creativity of the people. Due to the contemporary styles the real essence of this folk art is disappearing which in turn is also depleting the values associated with it. A serious thought is urgently required before the traditional creativity and values are drained out to nothing. NGO professionals, researchers, folk artists, and people concerned all should take concrete steps and the appropriate measures to retain this art in its originality because it's a legacy being passed down from generations.

 PDF

Published
2020-10-09

Issue
[Vol. 2 No. 1 \(2019\): Researchers Guild](#)

Section
Articles

Language

Język Polski

English

Information

For Readers

For Authors

For Librarians

MADHUBANI- THE EXOTIC ART OF MITHILA

Sangeeta Kaushik

Assistant Professor, Institute of Vocational Studies, New Delhi, India

E-mail: sangeetakaushik25@gmail.com

ABSTRACT

The aim of this paper is to preserve the originality of the art form. The recent trends of consumerism, market and selling attitude have made this art a maidservant of the moneyed people. The selling of art and modifying it is not bad but it should not affect the creativity of the people. Due to the contemporary styles the real essence of this folk art is disappearing which in turn is also depleting the values associated with it. A serious thought is urgently required before the traditional creativity and values are drained out to nothing. NGO professionals, researchers, folk artists, and people concerned all should take concrete steps and the appropriate measures to retain this art in its originality because it's a legacy being passed down from generations.

Keywords: Mithila, Nature, Kachni , Bharni, Sita , Deforestation, Originality

FACTS ABOUT MITHILA PAINTINGS



1. When Rama and Sita tied knot, Madhubani style of painting was born

Mithila paintings; you hear the name and right away you know there is a connection between this style of painting and Ramayana, right? And yes, there is.

The origin of this style of painting is related to the famous 'Sita Kalyan'. It's said that King Janaka, father of Sita, arranged quite a number of artists to create paintings of the marriage. According to history, this is when Madhubani style of painting was born.

Bi-Annual
ISSN 2545-1952

PSP
PROSCIENTIAPUBLICA

Researchers' guild

ISZAI international
multidisciplinary refereed
journal